## Executive Summary 2015

## Lansdowne Retail Trade Areas

## Tract (see appendix for geographies), Total

* The population in this area is estimated to change from 142,925 to 143,764 , resulting in a growth of $0.6 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $0.7 \%$.

The population in the United States is estimated to change from 308,745,538 to 319,459,991, resulting in a growth of $3.5 \%$ between 2010 and the current year. Over the next five years, the population is projected to grow by $3.5 \%$.
The current year median age for this area is 33.8 , while the average age is 37.1 . Five years from now, the median age is projected to be 34.8 .
The current year median age for the United States is 37.9 , while the average age is 38.7. Five years from now, the median age is projected to be 38.8 .
Of this area's current year estimated population:
$62.8 \%$ are White Alone, $24.9 \%$ are Black or African Am. Alone, $0.2 \%$ are Am. Indian and Alaska Nat. Alone, 8.6\% are Asian Alone, $0.0 \%$ are Nat. Hawaiian and Other Pacific Isl. Alone, $0.8 \%$ are Some Other Race, and $2.7 \%$ are Two or More Races.

Of the United States's current year estimated population:
$71.1 \%$ are White Alone, $12.7 \%$ are Black or African Am. Alone, $1.0 \%$ are Am. Indian and Alaska Nat. Alone, $5.2 \%$ are Asian Alone, $0.2 \%$ are Nat. Hawaiian and Other Pacific Isl. Alone, $6.6 \%$ are Some Other Race, and $3.2 \%$ are Two or More Races.

This area's current estimated Hispanic or Latino population is $3.4 \%$, while the United States current estimated Hispanic or Latino population is $17.6 \%$.

* The number of households in this area is estimated to change from 53,983 to 54,429 , resulting in an increase of $0.8 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $0.9 \%$.

The number of households in the United States is estimated to change from 116,716,292 to 121,099,157, resulting in an increase of $3.8 \%$ between 2010 and the current year. Over the next five years, the number of households is projected to increase by $3.7 \%$.

- The average household income is estimated to be $\$ 70,067$ for the current year, while the average household income for the United States is estimated to be $\$ 74,165$ for the same time frame.

The average household income in this area is projected to change over the next five years, from $\$ 70,067$ to $\$ 73,577$.
The average household income in the United States is projected to change over the next five years, from $\$ 74,165$ to \$79,486.

## Executive Summary 2015

## Lansdowne Retail Trade Areas

## Tract (see appendix for geographies), Total

* For this area, $89.7 \%$ of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
$0.0 \%$ are in the Armed Forces, $55.5 \%$ are employed civilians, $6.4 \%$ are unemployed civilians, and $38.1 \%$ are not in the labor force.

For the United States, $90.2 \%$ of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
$0.4 \%$ are in the Armed Forces, $57.4 \%$ are employed civilians, $6.2 \%$ are unemployed civilians, and $36.0 \%$ are not in the labor force.

The occupational classifications for this area are as follows:
$12.9 \%$ hold blue collar occupations, $70.3 \%$ hold white collar occupations, and $16.8 \%$ are occupied as service \& farm workers.

The occupational classifications for the United States are as follows:
$20.4 \%$ hold blue collar occupations, $60.6 \%$ hold white collar occupations, and $19.0 \%$ are occupied as service \& farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
$1.4 \%$ are in Architecture and Engineering, $2.8 \%$ are in Arts, Entertainment and Sports, $5.7 \%$ are in Business and Financial Operations, $2.8 \%$ are in Computers and Mathematics, $10.3 \%$ are in Education, Training and Libraries, $7.7 \%$ are in Healthcare Practitioners and Technicians, $3.4 \%$ are in Healthcare Support, $2.1 \%$ are in Life, Physical and Social Sciences, $9.0 \%$ are in Management, $15.1 \%$ are in Office and Administrative Support.
$2.1 \%$ are in Community and Social Services, $5.1 \%$ are in Food Preparation and Serving, $1.5 \%$ are in Legal Services, $2.0 \%$ are in Protective Services, $9.7 \%$ are in Sales and Related Services, $3.4 \%$ are in Personal Care Services.
$2.9 \%$ are in Building and Grounds Maintenance, $3.1 \%$ are in Construction and Extraction, $0.1 \%$ are in Farming, Fishing and Forestry, $2.8 \%$ are in Maintenance and Repair, $3.1 \%$ are in Production, $4.0 \%$ are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:
$1.8 \%$ are in Architecture and Engineering, 1.9\% are in Arts, Entertainment and Sports, $4.7 \%$ are in Business and Financial Operations, $2.6 \%$ are in Computers and Mathematics, $6.1 \%$ are in Education, Training and Libraries, 5.6\% are in Healthcare Practitioners and Technicians, $2.6 \%$ are in Healthcare Support, $0.9 \%$ are in Life, Physical and Social Sciences, $9.6 \%$ are in Management, $13.6 \%$ are in Office and Administrative Support.
$1.7 \%$ are in Community and Social Services, $5.8 \%$ are in Food Preparation and Serving, $1.2 \%$ are in Legal Services, $2.2 \%$ are in Protective Services, $11.0 \%$ are in Sales and Related Services, $3.7 \%$ are in Personal Care Services.
$4.0 \%$ are in Building and Grounds Maintenance, $5.0 \%$ are in Construction and Extraction, $0.7 \%$ are in Farming, Fishing and Forestry, $3.3 \%$ are in Maintenance and Repair, $6.0 \%$ are in Production, $6.1 \%$ are in Transportation and Moving.

## Executive Summary 2015

## Lansdowne Retail Trade Areas

## Tract (see appendix for geographies), Total

* Currently, it is estimated that $11.0 \%$ of the population age 25 and over in this area had earned a Master's Degree, 2.4\% had earned a Professional School Degree, $2.8 \%$ had earned a Doctorate Degree and $21.5 \%$ had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, $7.6 \%$ had earned a Master's Degree, $1.9 \%$ had earned a Professional School Degree, $1.2 \%$ had earned a Doctorate Degree and $18.1 \%$ had earned a Bachelor's Degree.

- Most of the dwellings in this area (59.5\%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0\%).

The majority of dwellings in this area ( $34.1 \%$ ) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States ( $61.5 \%$ ) are estimated to be structures of 1 Unit Detached for the same year.
The majority of housing units in this area (33.2\%) are estimated to have been Housing Unit Built 1939 or Earlier for the current year.
The majority of housing units in the United States (15.3\%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

## Executive Summary 2015

## Lansdowne Retail Trade Areas

## Tract (see appendix for geographies), Total

## Area Name:

Type: List - Tract

| Geography Code | Geography Name | Geography Code | Geography Name |
| :--- | :--- | :--- | :--- |
| 42045400600 | $42045-400600$ | 42045400802 | $42045-400802$ |
| 42045400900 | $42045-400900$ | 42045401000 | $42045-401000$ |
| 42045401101 | $42045-401101$ | 42045401104 | $42045-401104$ |
| 42045401200 | $42045-401200$ | 42045401301 | $42045-401301$ |
| 42045401302 | $42045-401302$ | 42045401501 | $42045-401501$ |
| 42045401502 | $42045-401502$ | 42045401600 | $42045-401600$ |
| 42045401800 | $42045-401800$ | 42045401900 | $42045-401900$ |
| 42045402000 | $42045-402000$ | 42045402200 | $42045-402200$ |
| 42045403200 | $42045-403200$ | 42045407801 | $42045-407801$ |
| 42045407802 | $42045-407802$ | 42045407803 | $42045-407803$ |
| 42045407804 | $42045-407804$ | 42045407805 | $42045-407805$ |
| 42045409000 | $42045-409000$ | 42045409100 | $42045-409100$ |
| 42045409200 | $42045-409200$ | 42045409300 | $42045-409300$ |
| 42101006500 | $42101-006500$ | 42101007101 | $42101-007101$ |
| 42101007102 | $42101-007102$ | 42101007300 | $42101-007300$ |
| 42101007800 | $42101-007800$ | 42101007900 | $42101-007900$ |
| 42101008601 | $42101-008601$ | 42101008602 | $42101-008602$ |
| 42101008701 | $42101-008701$ | 42101008702 | $42101-008702$ |
| 42101008801 | $42101-008801$ | 42101008802 | $42101-008802$ |

## Project Information:

Site: 1
Order Number: 975377463

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