



# LANSDOWNE

Economic Development Corp.



## LEDC SPONSORSHIP

Dear Partner,

The LEDC is a non-profit corporation whose goal is to generate economic activity and encourage investment in Lansdowne. We do this through a variety of events and services for current and potential businesses, as well as residents and visitors.

We have several levels of sponsorship available. It is by partnering with our sponsors that we are able to work on business development activities and provide free events such as weekly farmers markets, annual festivals, art shows and more.

Don't miss this terrific marketing opportunity!

Live. Love. Lansdowne.

Contact us at  
610.745.4063 or  
Debbie@LansdownesFuture.org

32 E Baltimore Ave  
Lansdowne, PA 19050

[www.LansdownesFuture.org](http://www.LansdownesFuture.org)



@LEDC19050



@LEDC19050



@LansdowneEcoDev

# 2022 SPONSORSHIP OPPORTUNITIES

## Friends of the LEDC

Our entry level is perfect for new local businesses

- Premier Partner listing with link on the Business Listing page on our website
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office

**\$100**

## LEDC Patron

Perfect for established local businesses

- Premier Partner listing with link on the Business Listing page on our website
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office

**\$250**

## LEDC Bronze Sponsor

Improve your local business promotion

- Premier Partner listing with link on the Business Listing page on our website
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office
- Shared tent banner at the Arts on the Avenue Festival

**\$500**

## LEDC Silver Sponsor

Increase your business's marketing reach

### Community and Online Promotion:

- Premier Partner listing with link on the Business Listing page on our website
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office
- Text link on all e-newsletters (3000+ local readers)

### Arts on the Avenue Festival:

- Shared tent banner at the Arts on the Avenue Festival
- Logo on Arts on the Avenue Festival promotional materials

### Farmers Market:

- Literature on the LEDC Farmers Market table

**\$1,000**

## LEDC Gold Sponsor

Improve your business' community presence

### Community and Online Promotion:

- Premier Partner listing with link on the Business Listing page on our website
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office
- Text link on all e-newsletters (3000+ local readers)

### Arts on the Avenue Festival:

- Shared tent banner at the Arts on the Avenue Festival
- Logo on Arts on the Avenue Festival promotional materials
- Booth space at Arts on the Avenue Festival

### Farmers Market:

- Literature on the LEDC farmers market table and logo on farmers market webpage
- Table at one farmers market community day

**\$2,500**

## LEDC Blue Ribbon Partner

Maximum community exposure

### Community and Online Promotion:

- Logo / link on LEDC Website & Premier Partner listing w/ link on the Business Listing page
- Your business material included in residential/business welcome packets
- Material placement on sponsor table at the LEDC office
- Logo / link on all e-newsletters (3000+ local readers)

### Arts on the Avenue Festival:

- Separate tent banner / tent sponsorship at the Arts on the Avenue Festival (music tent, kids' zone etc.)
- Logo on Arts on the Avenue Festival website and promotional materials
- Booth space at Arts on the Avenue Festival

### Farmers Market:

- Literature on the LEDC farmers market table and logo on farmers market webpage
- Table at two farmers market community days

**\$5,000**